

At Poseidon Hotel Mykonos we believe that economic growth and the well being of society are inextricably linked to the health of the environment.

We embrace our responsibility for environmental stewardship and we are committed to integrating environmental practices and sustainability principles into our core business strategy.

We want our initiatives and strategies to positively impact the guest experience.

We look after our people, our customers, our community and our environment in the following ways:

### **OUR PEOPLE:**

- We train our people to care for our guests
- We train our people to look out for one another
- We train our people to look after the environment

### **OUR CUSTOMERS**

- We use Customer Satisfaction Tracking to ensure we continue to impress our guests
- We carry out independent audits on our service levels and implement changes and improvements
- We have developed communications strategies as part of the hotels' Quality Management Systems [ISO9001:2008 Certified] to facilitate our communications with guests.

### **OUR COMMUNITY**

- We encourage local recruitment
- We support local suppliers
- We promote local goods, products and habits

### **OUR ENVIRONMENT**

#### *Water*

- We install water-flow reduction fitting for shower heads
- We adjust urinal flush to the minimum frequency
- We use pumps for desalination to reduce the use of potable water

#### *Energy management*

- We only use energy saving specification light bulbs
- We fit key card energy reduction systems in all guest rooms

- Where appropriate we install movement sensors for lighting in all public areas
- We control exterior lighting by photocell switches or actively managed timer switches
- We use solar energy for heating water

### *Purchasing*

- We use eco-friendly products where possible
- We use recyclable products, paper, plastic, bottles etc

### *Waste Management*

- We introduce methods to facilitate recycling
- We use food waste processing systems to fit farm animals and create fertilizer for internal use

### *Learning and Development*

- We train our employees in Environmental Awareness
- We implement an Environmental Management System [ISO14001:2005 Certified] in order to develop specific and measurable objectives, monitor environmental parameters and review of objectives in order to upgrade them.

### *Guest Communication*

- We inform guests of conservation measures
- We include details of our environmental policy on our websites